



PACIFIC GROVE CHAMBER OF COMMERCE

Event Sponsorship Opportunities

We were excited to launch our **Annual Event Sponsorship Packages** last year and they were a huge success! As you will see, our sponsorship structure has been revised to **enhance the value** for our members and to ensure we **provide maximum exposure throughout the calendar year.**

Our enhanced event sponsorship categories include:

- **Annual Chamber Event Sponsorships**, providing year-long brand exposure. There are six levels of sponsorship opportunities, outlined in the attached document.
- **Customized Event Sponsorship Opportunities:** We can also create a sponsorship package that suits your needs, and supports our Chamber, our Members and our Community. Many creative opportunities exist to tailor an annual event sponsorship package to showcase your business and reach your target market. Let us work with you to create the perfect annual event sponsorship match for your business.

SPONSORSHIP PACKAGING IS CUSTOMIZABLE, AND IN AN EFFORT TO ENSURE YOU ARE GETTING THE BIGGEST BANG FOR YOUR BUCK, WE CAN SIT DOWN WITH YOU TO DISCUSS YOUR GOALS.

Presenting Partner

Total investment: \$15,000

- Inclusion in the 2024 event e-newsletters as an event sponsor
- Your business name and logo will be on the Chamber's event website page
- Complimentary ad on the Downtown Info Board at 584 Central Avenue
- Three Facebook/Instagram posts throughout the year*
- Three stand-alone e-blasts on the date of your choice*
- Event sponsor for ALL PGCC events including:
 - *AT&T Pebble Beach Pro-Am* (January/February): Prominent logo on digital and print materials
 - *Annual Luncheon* (March 15): Prominent logo on digital and print materials ▪ Opportunity to speak for 3-minutes ▪ Two complimentary tickets
 - *Good Old Days* (May 4 & 5): Prominent logo on digital and print materials and on top back of the t-shirt ▪ Complimentary 10x20 Booth Set Up
 - *Citizen of the Year Gala* (June 8): Prominent logo on digital and print materials ▪ Two complimentary tickets
 - *Independence Day* (July 4): Prominent logo on digital and print materials and on top back of the t-shirt
 - *Flavors of Pacific Grove* (September 26): Prominent logo on banner inside of the shuttles and on digital and print materials ▪ Four tickets to Flavors of PG
 - *Holiday Parade of Lights* (December 5): Prominent logo display on the event banner which you can carry in the parade ▪ Public recognition by announcer throughout the parade
 - *Holiday at the Inns* (December 10): Prominent logo on digital and print materials and 400 guest tickets

* Posts and e-Blasts are in addition to your Membership Benefits

Champion Partner

Total investment: \$10,000 +

- Inclusion in the 2024 event e-newsletters as an event sponsor
- Your business name and logo will be on the Chamber's event website page
- Two Facebook/Instagram posts throughout the year *
- One complimentary stand-alone e-blasts on the date of your choice*
- Event sponsor for ALL PGCC events including:
 - *AT&T Pebble Beach Pro-Am* (January/February): Logo on digital and print materials
 - *Annual Luncheon* (March 15): Logo on digital and print materials
 - *Citizen of the Year Gala* (June 8): Logo on digital and print materials
 - *Good Old Days* (May 4 & 5): Logo on digital and print materials and on back of the t-shirt ▪ Complimentary 10x10 Booth Set Up
 - *Independence Day* (July 4): Logo on digital and print materials and back of the t-shirt
 - *Flavors of Pacific Grove* (September 26): Logo on digital and print materials including the ticket ▪ Two tickets to Flavors of PG
 - *Holiday Parade of Lights* (December 5): Logo on digital and print materials ▪ Public recognition by announcer throughout the parade
 - *Holiday at the Inns* (December 10): Logo on digital and print materials and 400 guest tickets

* Posts and e-Blasts in addition to your Membership Benefits

Platinum Partner

Total investment: \$6,000 +

- Inclusion in 2024 event e-newsletters as an event sponsor
- Your logo will be on the event page on the Chamber's website
- One post on Facebook/Instagram throughout the year *
- Event sponsor for ALL PGCC events including:
 - *AT&T Pebble Beach Pro-Am* (January/February): Logo on digital and print materials
 - *Annual Luncheon* (March 15): Logo on digital and print materials
 - *Citizen of the Year Gala* (June 8): Logo on digital and print materials
 - *Good Old Days* (May 4 & 5): Logo on digital and print materials and back of the t-shirt ▪ Complimentary 10x10 Booth Set Up
 - *Independence Day* (July 4): Logo on digital and print materials and back of the t-shirt
 - *Flavors of Pacific Grove* (September 26): Logo on digital and print materials
 - *Holiday Parade of Lights* (December 5): Logo on digital and print materials ▪ Public recognition by announcer throughout the parade
 - *Holiday at the Inns* (December 10): Logo on digital and print materials and 400 guest tickets

* Posts and e-Blasts in addition to your Membership Benefits

Gold Partner

Total investment: \$5,000 +

- Inclusion in 2024 e-newsletters as an event sponsor
- Your logo will be on the event page on the Chamber's website
- Event sponsor for ALL PGCC events including:
 - *AT&T Pebble Beach Pro-Am* (January/February): Logo on digital and print materials
 - *Annual Luncheon* (March 15): Logo on digital and print materials
 - *Citizen of the Year Gala* (June 8): Logo on digital and print materials
 - *Good Old Days* (May 4 & 5): Logo on digital and print materials and back of the t-shirt ▪ Complimentary 10x10 Booth Set Up
 - *Independence Day* (July 4): Logo on digital and print materials and back of the t-shirt
 - *Flavors of Pacific Grove* (September 26): Logo on digital and print materials
 - *Holiday Parade of Lights* (December 5): Logo on digital and print materials
 - *Holiday at the Inns* (December 10): Logo on digital and print materials and 400 guest tickets

Silver Partner

Total investment: \$2,500 +

- Inclusion in 2024 e-newsletters as an event sponsor
- Event sponsor for ALL PGCC events including:
 - *AT&T Pebble Beach Pro-Am* (January/February): Logo on digital and print materials
 - *Annual Luncheon* (March 15): Logo on digital and print materials
 - *Citizen of the Year Gala* (June 8): Logo on digital and print materials
 - *Independence Day* (July 4): Logo on digital and print materials
 - *Good Old Days* (May 4 & 5): Logo on digital and print materials
 - *Flavors of Pacific Grove* (September 26): Logo on digital and print materials
 - *Holiday at the Inns* (December 10): Logo on digital and print materials and 400 guest tickets

Bronze Partner

Total investment: \$1,250 +

- Event sponsor for ALL PGCC events including:
 - *AT&T Pebble Beach Pro-Am* (January/February): Name only on digital and print materials
 - *Annual Luncheon* (March 15): Name only on digital and print materials
 - *Citizen of the Year Gala* (June 8): Name only on digital and print materials
 - *Independence Day* (July 4): Name only on digital and print materials
 - *Good Old Days* (May 4 & 5): Name only on digital and print materials
 - *Flavors of Pacific Grove* (September 26): Name only on digital and print materials
 - *Holiday Parade of Lights* (December 5): Name only on digital and print materials
 - *Holiday at the Inns* (December 10): Name only on digital and print materials

Friends of the Chamber

Total investment: \$500 + above

Ready for the Next Step?

If you'd like to learn more about how event sponsorships can benefit you and your business and to secure your event sponsorship, contact our Director of Membership & Events, Christi Metzner
christi@pacificgrove.org | 831.373.3304

We would love to connect and partner with you!

Join us for these 2024 experiences!